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spending more cash.

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foundation for a  
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all aspects of a BI

initiative from setting  
up the project to

designing the ETL

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processes as well as  
analyzing the data  
and creating the data  
models.

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in a simple, easy to  
understand format  
with lots of  
screenshots and step-  
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or BI project is unique  
and responds to  
technical  
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possible to define certain stages or phases, as well as a set of characteristics that are common to almost all of them.

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data. Let ' s face it:

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business data, and  
build business  
intelligence

dashboards with the  
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managers, and  
executives with a  
basic knowledge of

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amount of data

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major advantage of Python is that it's a general-purpose language and gives you a lot of flexibility in data structures. Python is an excellent tool for more specialized analysis tasks, and is powered with related libraries to process data streams, to visualize datasets, and to carry

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out scientific  
calculations. Using  
Python for business  
intelligence (BI) can  
help you solve tricky  
problems in one go.  
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than 60 recipes that  
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exploited. We'll begin with a quick-fire introduction to Python for BI and show you what problems Python solves. From there, we move on to working with a predefined data set to extract data as per business requirements, using the Pandas library

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and MongoDB as our storage engine. Next, we will analyze data and perform transformations for BI with Python. Through this, you will gather insightful data that will help you make informed decisions for your business. The final part of the book will show you the most important task

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of BI—visualizing data by building stunning dashboards using Matplotlib, PyTables, and iPython Notebook.

Style and approach

This is a step-by-step guide to help you prepare, explore, analyze and report data, written in a conversational tone to make it easy to

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warehouse and

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to enhance the value  
of the Power BI  
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with intuitive, self-  
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solutions via the DAX  
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Take advantage of  
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capabilities of Power

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development tips,  
and guidance on

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practical recipes on

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novices as well as

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into the technical



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issues, covers  
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about everything  
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calculations for dates,

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Create key

performance

indicators (KPIs) and

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Understand how to

optimize your data

models Who this

book is for Business

users, BI developers,

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is not necessary.

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and actions to add  
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Tableau Increase your  
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competence in  
creating rich,

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tool that can speed

up data analysis  
through its rich  
visualization

capabilities, and help

uncover insights for  
better and smarter

decision making. This

book is for the

business, technology,

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data and analytics professionals who use and analyze data and data-driven

approaches to support business operations and strategic initiatives in their organizations.

This book provides easy-to-follow recipes to get the reader up and running with Tableau



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10, and covers basic to advanced use cases and scenarios.

The book starts with building basic charts in Tableau and moves on to building more complex charts by incorporating different Tableau features and interactivity components. There is an entire chapter

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techniques and best  
practices. A number  
of recipes specifically  
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preparation are also  
covered. By the end  
of this book, you'll  
have gained  
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and insights more  
efficiently and

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creating compelling  
interactive charts,  
dashboards, and  
stories in Tableau.

Style and approach  
This book is a  
collection of

independent recipes  
that cover a wide

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